

## Wildlife Alert Reward Association Committee

The highly successful Wildlife Alert Reward program is administered by a 13-member committee appointed by the FWC's executive director. The committee meets at least twice a year, oversees the program and determines the reward amounts.



**Violation:** commercial trafficking of wildlife

There are two members for each of the FWC's five geographic regions, and one member each representing the Florida Audubon Society, Florida Wildlife Federation and the Unified Sportsmen of Florida. Each member serves a two-year term and may be reappointed by the executive director.

Members as of 2009 are:

**Jenny Brock, Chairman**  
Florida Wildlife Federation

**Alfred Hammond III, Vice Chairman**  
Unified Sportsmen of Florida

**Dianna Flynt**  
Florida Audubon Society

**David Jones**  
Northwest Region

**Rex Wimberly**  
Northwest Region

**Lester Scaff**  
North Central Region

**Vacant**  
North Central Region

**Braxton Jones**  
Northeast Region

**Jeff Kraynik**  
Northeast Region

**Bruce Essen**  
Southwest Region

**E. A. "Buddy" Boyd Jr.**  
Southwest Region

**Michael Kennedy**  
South Region

**Neal White**  
South Region

To report a fish or wildlife violation, or someone boating under the influence, call the Wildlife Alert Hotline at 888-404-3922 or report online at [MyFWC.com/law/Alert](http://MyFWC.com/law/Alert). You may remain completely anonymous and call or go online 24-hours-a-day.



Florida Fish and Wildlife  
Conservation Commission

[MyFWC.com](http://MyFWC.com)

620 South Meridian Street  
Tallahassee, Florida 32399-1600

## Stop poachers in their tracks with

# Wildlife Alert



Florida Fish and Wildlife  
Conservation Commission

[MyFWC.com](http://MyFWC.com)

## Wildlife Alert catches poachers

Protecting fish, wildlife and ourselves is everyone's responsibility. Reporting those who misuse our wildlife resources or endanger lives by operating vessels while intoxicated is one way we can all help. Through Wildlife Alert, ordinary citizens become the eyes and ears of fish and wildlife law enforcement officers.

Wildlife Alert is a non-profit, reward-based program created 30 years ago to encourage citizens to report violations and get involved conserving and protecting the state's fish and wildlife. Many times these calls are the only way law enforcement officers find out about illegal activity. The program offers rewards in exchange for information that leads to the arrest of poachers or others who violate Florida's fish and wildlife laws, and boaters operating vessels under the influence of drugs or alcohol.



**Violation:** over-the-bag and size limit marine species, such as lobster

Wildlife Alert works like this: when someone knows of, or suspects a violation, they report it to

the Florida Fish and Wildlife Conservation Commission (FWC) by calling the toll-free **Wildlife Alert Hotline at 888-404-3922 or online at [MyFWC.com/law/Alert](http://MyFWC.com/law/Alert)**.

Helpful dispatchers ask for information such as the physical descriptions of violators and vehicles, license tag numbers, locations, etc. Callers and online reporters may remain anonymous; they do not have to provide their names or email addresses, and they will not be required to testify in court.

## Rewards provide incentive

If someone's information leads to an arrest, they are eligible for a cash reward. The amount is based on the type of violation.

Rewards range from \$25 for no fishing or hunting license, to \$1,000 for commercial trafficking of wildlife or killing an endangered or threatened species. Someone who reports a boater operating a vessel while under the influence could get \$250. But even more important than the reward is that reporting a drunken boater might just save someone's life.

The real beauty of the program is – that through court fines – violators are the ones who pay the reward money. When a violator is found guilty, the judge can require a portion of the fine be paid into the Wildlife Alert Reward Fund. That money is then used to pay rewards. So in effect, violators are paying people to turn them in.

## Wildlife Alert Reward Association

The Wildlife Alert Reward Program is administered by the Wildlife Alert Reward Association, a non-profit, 501 (C)(3) created in 1979. Association members promote the



**Violation:** over-the-bag and size limit freshwater species, such as speckled perch



**Violation:** killing protected migratory wading birds

program and raise private, tax-deductible, charitable donations to supplement the funds received through fines.

To donate to the program send a check to:

**Wildlife Alert Reward Program**  
Florida Fish and Wildlife  
Conservation Commission  
620 S. Meridian St.  
Tallahassee, FL 32399-1600

In addition to paying for rewards, the funds are used to purchase the very popular REWARD license plates, hunting and fishing license holders, bumper stickers and other items used to promote the program.

Since Wildlife Alert began, more than 3,000 fish and wildlife law violators have been arrested and more than \$300,000 in rewards have been paid to people who turned them in.

Remember, it only takes a short phone call or a few keystrokes to make a big difference.